



AFA Announces 2019 Connect Tour

MEDIA RELEASE

SYDNEY: 18 December 2018 – The Association of Financial Advisers (AFA) has announced details for the 2019 AFA Connect Tour (the Tour) event which will kick off in Hobart on 19 February 2019. The Tour brings together all of the AFA's Communities of Practice, including AFA Genxt, AFA Inspire, AFA Practitioners, AFA Leaders Forum and AFA Foundation, to inform, inspire and grow advisers.

AFA CEO, Philip Kewin said, "The year ahead will herald significant change as we continue our professional evolution. The Tour will give advisers the opportunity to hear an update on policy and on FASEA, from AFA General Manager, Policy and Professionalism, Phil Anderson, following release of the Royal Commission Final Report, due 1 February. We'll also tackle important considerations for evolving advice practices, on both a macro and micro business level."

The AFA has partnered with Comminsure to bring Celebrity Service guru, Geoff Ramm, along on the Tour, which will also visit Adelaide, Perth, Melbourne, Brisbane and Sydney. "Geoff will present superior marketing techniques designed to help advisers attract more clients," Mr Kewin said. "He will also present a fully interactive Masterclass, sharing skills that advisers can take back to their practices to deliver better customer experiences."

The AFA's 2018 Rising Star, Rebecca Pritchard - Financial Coach, Wealth Enhancers and Excellence in Education Award winner, Felicity Cooper - Financial Planner, Cooper Wealth Management will also share their experiences.

To view the program and to register for the Tour, visit:

<https://www.afanationalroadshow.com.au/>

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About the AFA

The Association of Financial Advisers Limited (AFA) has been the authentic voice on the value of financial advice for over 70 years. Today, the AFA is a vibrant, innovative association, where the underlying driver of policy is the belief that great advice transforms lives. To this end the AFA is striving to achieve the vision of Great Advice for More Australians. The AFA's ongoing relevance as a professional association is derived from its success in engaging with the major stakeholders in financial advice including advisers, consumers, licensees, product and service

providers, and the regulator and government. Culturally the AFA believes in the value of collaboration to create powerful outcomes and this drives how we achieve influence and work towards our vision.